

EcoPep: Oat peptide for a strong hair structure

Peptides have become an integral part of skincare. Now they have also arrived in the world of hair care. EcoPep, made from natural oat peptides, is a multifunctional active ingredient that comprehensively targets the key factors of hair ageing.

In addition to supporting a vital scalp and healthy hair growth, EcoPep works on the hair bonds that are essential for a strong hair structure. Hair damaged by chemical treatments and heat styling is visibly repaired, strengthened and protected with EcoPep.



EcoPep is composed of a unique blend of natural oat peptides with a high degree of purity (> 90%). The molecule sizes are in the low (<1,000 Da) and medium (1,000 - 3,000 Da) ranges.

This allows EcoPep to penetrate the hair fibres and restore their structural integrity. The hair is thus repaired from the inside.

EcoPep is made from European oats and produced by using an eco-friendly biotechnological process.

Applications:

- Repair hair mask for damaged hair
- Bond care leave-in spray
- Scalp care for denser hair



Proven effectiveness:

- ✓ Regenerates damaged hair fibres from the inside and outside
- ✓ Acts on all three types of hair bonds
- ✓ Increases the cell activity of the scalp
- ✓ Improves the density of the hair and reduces hair loss

INCI (EU/PCPC) Declaration: Avena sativa (Oat) Peptide

Properties:

- Fine powder, cold water soluble
- Recommended use level: 0.1% -1%
- COSMOS and NATRUE approved, Kosher and Halal compliant
- GMO-free, vegan

