

AvenaPlex: Slow aging with oat ceramides



A strong and resilient skin barrier is not just trending on Instagram and TikTok.

After all, with increasing age, but also with sensitive or damaged skin, lipid production is reduced and the skin's barrier function decreases. Redness, irritation and premature signs of aging are the consequences.

The skin's own ceramides have an important function here: they are the barrier's basic structural components.

AvenaPlex is a natural concentrated lipid complex made from oat oil, which consists of 40% valuable polar lipids. It contains skin-identical ceramides which, together with sphingolipids and phospholipids, ensure optimum nourishment and stabilisation of the skin.

AvenaPlex thus protects against transepidermal water loss and also promotes cell vitality.

For AvenaPlex, the oats are extracted with alcohol in a special process. This solvent is then removed using steam distillation. The extract has a honey-like, but not sticky texture.

Proven effectiveness:

- ✓ Increases the skin's own hyaluronic acid production
- ✓ Increases the ceramide level in the skin
- ✓ Strengthens the barrier function
- ✓ Visibly and significantly minimises wrinkles
- ✓ Reduces stress reactions and redness of the skin

Applications:

- Barrier Repair Balm
- Slow Aging Face Cream
- Hard Working Hand Cream
- Ceramide Treatment Oil
- Calming Body Serum



INCI (EU/PCPC) Declaration: Avena sativa (Oat) Kernel Extract

Properties:

- Liquid – viscous
- Recommended use level: 1%
- COSMOS and NATRUE approved, Kosher and Halal compliant
- GMO-free, vegan

